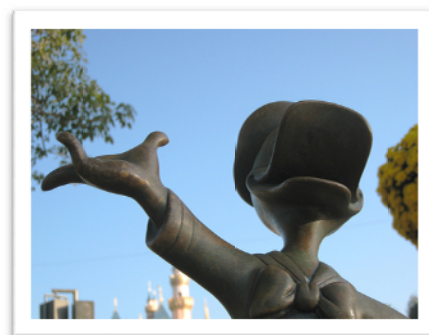


# Using Social Media to Promote Flight Centre Contest Entry

## Vancouver Photographer, WriterGal, Makes Top 15 List For Photo Contest

For Immediate Release

**Vancouver BC-August 26, 2009:** Yesterday, Vancouver amateur photographer WriterGal (aka Ashley Mikulik) was announced as one of 15 finalists in the Flight Centre US Photo Contest and she will be using her social media networks to promote her entry and get votes.



Her photo of Donald Duck near Sleeping Beauty's Castle is one of 15 photos that you can vote for in this contest. "The top photo, as voted by you, will walk away with a cool prize pack courtesy of our friends at MOO and earworms and the gang here at Flight Centre," says the Flight Centre Blog.

"This is the first photo contest I've entered and I'm super excited about the response I've gotten on day 1 of voting," says WriterGal, "I know first-hand the power that social networking can have so I've been promoting my photo on Twitter, Facebook, my personal blog, and local forums." She is hoping that the local community, as well as her network of family and friends, can help her win.

Voting will take place on the Flight Centre Blog (<http://www.flightcentre.ca/blog/contests/made-the-travel-us-photo-contest-shortlist-and-checked-it-twice>). Anyone can vote, but you are only allowed 1 vote per IP address, per day. Voting ends on Aug 31.

"I've had success promoting through social media sites like Twitter," says WriterGal, "They are amazing places to connect with new people, share fun websites, and socialize."

"I'm still somewhat of a newbie at photography, so I'm really excited that I'm a finalist. Hopefully this will encourage other hobbyist photographers. Even people like us can shoot great photos!"

### **About WriterGal (Ashley Mikulik)**

Ashley Mikulik (aka WriterGal) just launched The WriterGal Blog ([www.writergal.ca](http://www.writergal.ca)), where she shares her adventures in Vancouver as well as marketing, communications, social media, and website tips for small businesses. Ashley is a professional writer, editor, and designer who "dabbles" in photography and videography. She also maintains a Flickr account with her best photos ([www.flickr.com/photos/writergal/](http://www.flickr.com/photos/writergal/)).

### **For More Information:**

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